



U4Business – Implementation of the IPA 2016 Support in the Sector of Competitiveness and Innovation – Action “Local Development Strategies”

Sarajevo, May 14th, 2019

Advertisement in the media: Call for Proposals for Partnerships in Tourism

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, within the framework of the **EU4Business Project (Implementation of the IPA 2016 Support in the Sector of Competitiveness and Innovation – Action “Local Development Strategies”)**, publishes

THE CALL FOR PROPOSALS FOR PARTNERSHIPS IN TOURISM

The fund for tourism worth EUR 1.5 million is available via grants for partnerships dealing with the development of tourist products, access to international markets and utilisation of information and communications technology (ICT). Beneficiaries are Micro, Small and Medium Enterprises (MSMEs), entrepreneurs and tourist operators, with focus on women and youth. The results will be measured in new jobs and increase in sales and income.

All activities financed by these funds shall have effects in the following two funding priorities:

- 1) **Cultural Tourism** related to UNESCO Heritage proclaimed sites (tangible and intangible, as well as those that are currently on the tentative list);
- 2) **Outdoor Tourism** along Via Dinarica Green Trail.

Q&A sessions will be organised in accordance with the following schedule:

- Višegrad, Hotel Višegrad, 20.05.2019, at 11:00 hrs
- Bihać, Hotel Emporium, 22.05.2019, at 11:00 hrs
- Banja Luka, Hotel Jelena, 23.05.2019, at 11:00 hrs
- Mostar, INTERA Tehnološki park, 24.05.2019, at 11:00 hrs
- Sarajevo, Hotel Novotel Sarajevo Bristol, 29.05.2019 at 11:00 hrs

Qualified and interested parties are invited to submit their applications by no later than Monday, 01.07.2019 at 16:00 hrs. Proposals in response to this Call must be submitted in accordance with the Guidelines for Applicants, which can be downloaded at:

www.eu4business.ba

The European Union's EU4Business project strengthens BiH capacity for generating growth and employment through development of competitiveness and innovation in selected sectors. Overall, EUR 10 million is available in grants. The project is jointly funded by the European Union (EUR 15 million) and the Federal Republic of Germany (EUR 1.1 million). The project is jointly implemented by GIZ, ILO and UNDP, between April 2018 and March 2022.

For more information about the EU4Business project and the Call for Proposals for Partnerships in Tourism, visit: www.eu4business.ba.

EU4Business – Podrška iz programa IPA 2016 u sektoru konkurentnosti i inovacija - Akcija “Strategije lokalnog razvoja u Bosni i Hercegovini”

Sarajevo, 14.05. 2019. godine

Oglas: Javni poziv za dostavljanje prijedloga projekata za partnerstva u turizmu

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, u okviru projekta **EU4Business (Podrška iz programa IPA 2016 u sektoru konkurentnosti i inovacija - Akcija “Strategije lokalnog razvoja u Bosni i Hercegovini”)**, objavljuje

JAVNI POZIV ZA DOSTAVLJANJE PRIJEDLOGA PROJEKATA ZA PARTNERSTVA U TURIZMU

Fond za turizam vrijedan milion i po eura dostupan je putem bespovratnih sredstava za partnerstva koja će se baviti razvojem turističkih proizvoda, pristupom međunarodnim tržištima i upotrebom informaciono-komunikacijskih alata. Krajnji korisnici su mikro, mala i srednja poduzeća, poduzetnici i turistički operateri, sa naglaskom na žene i mlade. Rezultati će se mjeriti kroz stvaranje novih radnih mjesta, te rast prodaje i prihoda.

Sve aktivnosti koje se finansiraju iz navedenog fonda moraju se odnositi na jedan od ovih prioriteta za finansiranje:

1. **Kulturni turizam** u vezi sa UNESCO zaštićenom materijalnom i nematerijalnom baštinom u BiH (kao i onom koja se nalazi na privremenoj listi);
2. **Turizam na otvorenom (Outdoor)** duž Via Dinarica zelene linije u BiH.

Informativne sesije će biti organizovane u skladu sa sljedećim planom:

- Višegrad, Hotel Višegrad, 20.05.2019. godine, u 11:00
- Bihać, Hotel Emporium, 22.05.2019. godine, u 11:00
- Banja Luka, Hotel Jelena, 23.05.2019. godine, u 11:00
- Mostar, INTERA Tehnološki park, 24.05.2019. godine, u 11:00
- Sarajevo, Hotel Novotel Sarajevo Bristol, 29.05.2019. godine, u 11:00

Kvalificirane i zainteresirane strane su pozvane da podnesu svoje prijave najkasnije do 16:00, u ponedjeljak, 01.07.2019. godine. Prijedlozi projekata u vezi ovog poziva će se dostaviti u skladu sa Smjernicama za aplikante, koje se mogu preuzeti sa:

www.eu4business.ba

Projekat Evropske unije EU4Business jača kapacitet Bosne i Hercegovine za ekonomski rast i zapošljavanje razvojem konkurentnosti i inovacija u odabranim sektorima. Za ovu svrhu namijenjeno je ukupno 10 miliona eura bespovratnih sredstava. Projekat je vrijedan 16,1 miliona eura, a zajednički ga finansiraju Evropska unija (15 miliona eura) i Savezna Republika Njemačka (1,1 milion eura). Projekat zajedno provode GIZ, ILO i UNDP, od aprila 2018. godine do marta 2022. godine.

Za više informacija o EU4Business projektu i Javnom pozivu u oblasti turizma posjetite: www.eu4business.ba.